

Gulaq Gear 6

Growth oriented concentrated portfolio for Aggressive investors (100% Equity)

High Volatility

4Y CAGR
60.77% Since: May 11, 2020

smallcase rationale

This portfolio follows a directional strategy that aims to consistently outperform the benchmark equity index while maintaining low volatility. It is a quantitatively managed fund that implements a systematic rule-based trading model to remove human subjectivity.

- Directional Strategy in Indian Equities
- Systematic Rule Based Trading
- Identifying Investible businesses in S&P BSE 500
- Agnostic to Sector and Market Capitalization
- Identify stocks using a combination of technical and fundamental factors
- Optimize the portfolio for maximizing risk rated returns
- Allocate capital to equities on basis of market valuations

Created by	SEBI Reg. Number	Subscription Type
Estee	INA000016463	Paid

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Methodology



Defining the universe

BSE 500



Research

Estee team runs proprietary rule based algorithms once a month to pick or reject individual stocks. Only quantitative parameters are considered while screening stocks for the respective strategy.



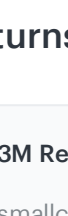
Constituent Screening

The strategy takes data from the market as input and identifies investible businesses from S&P BSE 500 universe using a combination of technical and fundamental factors based on which the position is built in the top ranked stocks. The capital is always invested in our equity portfolio optimized for risk rated returns. The portfolio is regularly re-evaluated and rebalanced. This product has equity index (e.g. Nifty50) kind of risk with a much superior expectation of returns.



Weighting

Based on our rule based algorithm individual security weights are decided



Rebalance

This smallcase has a monthly rebalance schedule. Once every month, the research team reviews this smallcase to add or drop stock/ETFs, if applicable

Ratios

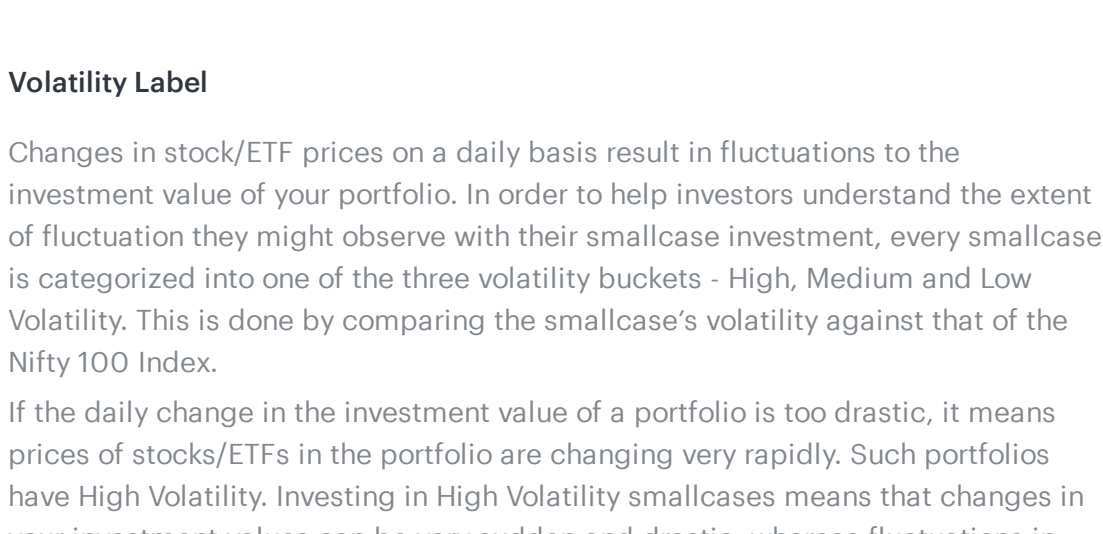
Ratio	smallcase	Equity Multi Cap
PE Ratio	38.62	26.59
PB Ratio	6.39	4.45
Sharpe Ratio	2.62	1.16
Dividend Yield (%)	1.04	1.05

Important Fields

Inception Date	Launch Date	Marketcap Category
December 30, 2016	May 11, 2020	Equity Multi Cap

Review Frequency	Last Reviewed	Next Review On
Monthly	March 27, 2024	April 27, 2024

Market Cap Distribution



Live Performance vs Equity Multi Cap



Note: Live performance includes rebalances. It is a tool to communicate factual return information and should not be seen as advertisement or promotion.

Returns over various periods

3M Returns	6M Returns	1Y Returns	3Y Returns
smallcase 6.24%	smallcase 26.27%	smallcase 91.41%	smallcase 216.38%
Equity Multi ... 6.16%	Equity Multi ... 19.55%	Equity Multi ... 39.84%	Equity Multi ... 72.91%

How to subscribe

1

Submit contact details

Let's get started
Estee's portfolios are available only to subscribers.
How does it work?
Name
Cap. Refd. Amount
Email
Cap. on @gulaq.com

2

Login with your broker

How does it work?
Status
Asset/Debt
NFOC Sec
9% Tax
Bank Sec
Demat
Share Buy
Sell

3

Complete your risk profile

Complete your Risk Profile
Help us understand your goals and suggest better plans.
Enter your date of birth: 01/05/1977
Objective: Long-term | Medium-term | Short-term
What is your investment objective?
Please mention capital gain with very low chance of loss (Investment horizon: 2 years)
Risk appetite between moderate capital growth and preservation (investment horizon: 10 years)

4

Choose a plan and subscribe

Select Date
Available Plans
8 Months 1244 1244
12 Months 1742
18 Months 2183
24 Months 2522

How to invest

1

Click here to visit this smallcase

Top 100 Stocks
Investment opportunity in one portfolio. Solid stability
4% min volatility
50% Cap. Growth
14.7% CAGR
Investment
ETFs & Stocks

2

Click "Invest Now" & select investment type

Buying Top 100 Stocks
Confirm Investment Amount
Min. Investment Amount: ₹100,000 (₹10 Lakhs)
Monthly SIP
One Time
Min commitment and fee for one time buy: ₹10,000. No one will provide

3

Enter your investment amount

Buying Top 100 Stocks
₹ 672.3
₹ 1000
₹ 1500
₹ 2000
Confirm Amount

4

Review and place orders in 1 click

Orders Placed
Orders have been placed. You will be notified of the status when markets open in 30 mins.
Sip: you have started a monthly SIP
Next SIP investment of approx. ₹ 692 is due on 08 Aug. 14th working

Definitions and Disclosures

CAGR

CAGR (compounded annual growth rate) is a useful measure of growth or performance of a portfolio. Every year returns generated by a portfolio are different. Let's say if a portfolio is live for 3 years and returns generated by the portfolio are 5%, 15% & -7%, respectively in the first, second and third year. Then we calculate CAGR as a return number that would give the same terminal investment value at the end of three years, as we get when the portfolio gains by 5% & 15% in the first two years and drops by 7% in the third year. The CAGR in this case would be 3.94%. This means that you will always end up with the same investment value at the end of the third year, if your portfolio gains by 3.94% every year or 5%, 15% and -7%, respectively in the first, second and third year.

In simple words, it indicates the annual return generated by the smallcase from the date of launch. For smallcases live for less than 1 year, absolute returns in the applicable time period are shown. Only live data is considered for all calculations. Returns and CAGR numbers don't include backtested data.

P.S. - CAGR calculation methodology got updated from 25th Apr'22 on all smallcase Platforms. Please read [this post](#) to understand the changes in detail

Volatility Label

Changes in stock/ETF prices on a daily basis result in fluctuations to the investment value of your portfolio. In order to help investors understand the extent of fluctuation they might observe with their smallcase investment, every smallcase is categorized into one of the three volatility buckets - High, Medium and Low Volatility. This is done by comparing the smallcase's volatility against that of the Nifty 100 Index.

If the daily change in the investment value of a portfolio is too drastic, it means prices of stocks/ETFs in the portfolio are changing very rapidly. Such portfolios have High Volatility. Investing in High Volatility smallcases means that changes in your investment values can be very sudden and drastic, whereas fluctuations in the investment value of Low Volatility smallcases are expected to be lower in comparison.

For more information about how volatility is calculated, please check [here](#)

Segment

Stocks/ETFs belonging to a smallcase are categorized under different segments. Weightage of a segment is calculated as sum of weights of all stocks belonging to that segment. Suppose 4 stocks, with each having a weight of 10%, belong to the Food Products segment. Then the weight of the Food Product segment in the smallcase will be 40% (4*10)

For smallcases where manager has not prescribed any weights, equal weights are assumed for calculations.

Review

Rebalancing is the process of periodically reviewing and updating the constituents of a smallcase. This is done to ensure that constituents in the smallcase continue to reflect the underlying theme or strategy

Market Cap Categorization of Stocks

All the stocks listed on NSE(National Stock Exchange) are arranged in decreasing order of Market Cap, so that the stock with the largest market cap gets 1st Rank. Stocks ranked equal to or below 100 are categorized as Large Cap. Stocks ranked below or equal to 250, but greater above 100 are categorized as Mid Cap stocks. Stocks ranked above 250 are categorized as smallcap

Market Cap Categorization of smallcases

- If the sum of weights of constituent large cap stocks is greater than 50%, then smallcase is categorized as largecap
- If the sum of weights of constituent mid cap stocks is greater than 50%, then smallcase is categorized as Midcap
- If the sum of weights of constituent small cap stocks is greater than 50%, then smallcase is categorized as Smallcap
- If the sum of weights of constituent large cap stocks is greater than 30%, sum of weights of mid cap stocks are greater than 30%, and sum of weights of large cap and mid cap stocks are greater than 80%, then smallcase is categorized as Large & Midcap
- If the sum of weights of constituent small cap stocks is greater than 30%, sum of weights of mid cap stocks are greater than 30%, and sum of weights of small cap and mid cap stocks are greater than 80%, then smallcase is categorized as Mid & Smallcap
- If none of the above conditions are met, then smallcase is categorized as Multicap

For smallcases where manager has not prescribed any weights, equal weights are assumed for calculations.

Comparison of live performance

To help investors make informed decisions, smallcase platform provide many tools. One of the tools provided on the platform is the comparison of the live performance of the smallcase. This comparison is a tool to communicate factual return information and should not be seen as advertisement or promotion. Following methodology is used to provide users different options to compare the performance of the smallcases

- All smallcases have an option to compare the live performance against returns generated by Bank FDs, Inflation and Equity asset class
 - FD returns are calculated using the data available from [RBI](#). The annual data for 1-3 year deposit rates is considered. This data is used to compute a daily index series, where the annual returns of the series correspond to the annual deposit rates provided by the RBI. For instance, if the annual deposit rates for year 1 is 6% and year 2 is 7%, the total return of the series after 2 years is calculated as 1*(1+6%)*(1+7%) - 1 = 13%. This series is also utilised to determine the CAGR between any 2 specified dates
 - Inflation returns are calculated using the data available from [IMF](#). The annual percent change in average consumer prices is considered. This data is used to compute a daily index series, where the annual returns of the series correspond to the annual inflation rates provided by the IMF. For instance, if the annual inflation rates for year 1 is 6% and year 2 is 7%, the total return of the series after 2 years is calculated as 1*(1+6%)*(1+7%) - 1 = 13%. This series is also utilised to determine the CAGR between any 2 specified dates
 - Equity returns represent the returns generated by Nifty 50 Index
- All smallcases have an option to compare the live performance against the returns generated by Equity Largecap section of the market - represented by Nifty100 index
- Each smallcase is categorized into one of the market cap categories using the methodology explained in the section above. Following options are made available, as per the marketcap category of the smallcase

Market Cap Category	Comparable Option
Largecap	Nifty 100
Midcap	Nifty Midcap 150
Smallcap	Nifty Smallcap 100
Large & Midcap	Nifty LargeMidcap 250
Mid & Smallcap	Nifty MidSmallcap 400
Multicap	Nifty 500

General Investment Disclosure

Charts and performance numbers on the platform do not include any backtested data. Please refer to the Returns Calculation Methodology to check how returns are calculated on the platform. Data used for calculation of historical returns and other information is provided by exchange approved third party data vendors and has neither been audited nor validated by the Company. For smallcases where weights are not provided by the creator, Equal weights are used to calculate all returns, numbers and ratios on the platform.

Investment in securities market are subject to market risks. Read all the related documents carefully before investing. Investors should consider consulting their financial advisor while considering any investment decisions.

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- To access the key features of the securities, particularly, performance track record please go to the below links: [www.bseindia.com](#) , [www.nseindia.com](#).
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